

MGC BoD Meeting Monday 21 Sept 2015

Members in Attendance

Michael Mulcahy - President
John Footitt - Secretary/VP/Acting Treasurer
Peter Beerli - Greens
Don Green - Club Captain
Ken Maheral - Membership
Daryl Craig - House
Kim Ridpath - Ladies Representative

Staff in Attendance

Dan Kolar - Manager
Bill Hudson - Greenskeeper

Decision Record

1. The meeting was convened at 18:00 hours (6 PM).
2. The digital scanning of all paper records has been completed, but a bill has not yet been received. The cost is expected to be less than \$500.
3. Peter Beerli will look at a business model for combining the kitchen and bar operations, with a view to having the Board consider a number of options following the end of the current kitchen services contract in December 2016.
4. The second draft of the new members checklist has been completed. Kim Ridpath will review it and the new members' application form to ensure that the 2 are congruent.
5. One negotiation session for a new manager's contract has taken place. Given that the current contract expires at the end of December 2015 and that there will be a changeover of some Board representatives following the Fall AGM, the Greens Chair,

MGC BoD Meeting Monday 21 Sept 2015

Peter Beerli, will replace Michael Mulcahy on the sub-committee formed for this purpose.

6. A no smoking sign has been placed on the exit door to the patio area to remind members that by provincial law smoking is not permitted anywhere in the vicinity of where food could be served.
7. The Centennial Committee filed a report with the Board to the effect that their fund raising activities had been successful and that there would therefore be no cost to the membership for any of the improvements undertaken by this Committee. Indeed, there will be a surplus of approximately \$2,500 from the Centennial projects. The Committee will provide a recommendation to the Board as to how they would prefer these funds be spent. One option suggested by the Board is to pay off the remaining balance on the flagpole installation. The Sunshine Boys agreed to pay for the new flag pole (\$500 per year over a five-year period) and they have currently paid \$1,000, leaving a balance owing of \$1,500.
8. Kim Ridpath has updated the written standard for the cleaner so that it is more comprehensive. It also recommends one additional 2-hour daylight shift per week at an approximate annual cost of \$1,500. The Board will consider the formation of a volunteer sub-committee to monitor club cleanliness.
9. The latest version of the Land Sale information paper was approved. It will be distributed in the notice for the Fall Annual General Meeting (AGM) that will take place on 21 October. A vote to approve this sale will be taken at that time. If this motion is approved, it was noted that the club needs to retain the rights to keep the Mississippi Golf Club sign and weather station on the verge of the property.
10. The Secretary/VP will develop a list of Bylaw goals and suggested amendments for the consideration of the Board.

MGC BoD Meeting Monday 21 Sept 2015

11. The Secretary/VP will consult with the club's accountant to see if he has any recommendations with regard to changing the club's fiscal year. This option is being considered as part of the Bylaw re-write project.
12. The Board approved a supplement of \$11,200 to the current Greens budget, for fungicide and bubble tarps. Some of this amount may be offset by lower labour costs.
13. Bill Hudson indicated that the Greens Committee would like to be able to send the Greens report to the members as an "e-mail blast". This would be in addition to the current printed copy of the Greens report that is available in the clubhouse.
14. Members are encouraged to put their name forward for election to Board positions. This is your club and our current business model of volunteer Board members depends upon the good will and participation of the members.
15. Following the Fall AGM, some Board representatives will meet with TMSI sports management, for the purpose of better understanding their business model.
16. The manager will track the in and out times of all foursomes for a 2-week period, with a view to identifying slow groups, and report the results to the Club Captain.
17. Given the success of the Wednesday evening Ladies Public League, the Board agreed to the manager's proposal to start a men's green fee league on Monday evenings in 2016.
18. The Greens Superintendent will meet with an individual who has offered to eliminate the "stay behind" geese in the off season, in order to better understand how this can be done and at what cost.
19. The Manager's Report is as follows:

MGC BoD Meeting Monday 21 Sept 2015

- Rick Turner has now scanned all of the old minute books.
- No shows continue to be very good. We're still averaging only about 1 per day.
- Smoking on the patio is still an ongoing problem but many more members are now aware since we emailed out the previous decision record explaining the law and the issues.
- Green fee and cart revenue continue to be strong but have now started to level off owing to the pre-sale of passes this spring. Up to the end of August, green fee and power cart revenues are up \$47,933 from 2014. This is a gain of only \$2K from the previous month (and August was very busy). But... still a gain.
- Bar revenue continues to improve. Up to the end of August, we're up \$22,039 over 2014
- Our fall membership special has gone well. To date, we have 12 new members.
- Staff name badges are here. Now we just need to train staff to wear them.
- Most Centennial initiatives are now complete. All have broken even or made a profit. One outstanding item is the flag pole at a cost of \$2,500 which the Sunshine boys have committed to paying for at a rate of about \$500 per season. They have given us \$1,000 to date. The book that Joe McLean is writing will be complete soon. If there is enough interest to make it worthwhile, we will print the books for resale. A sign up sheet needs to be put up for this. The only other new initiative that will be done is to sell our centennial flags from the course at the end of the season.
 - o The TV draw made a profit of \$35
 - o The Art Auction raised \$1215.

MGC BoD Meeting Monday 21 Sept 2015

o The Membership draw to date has raised \$1200, so we have already exceeded our \$1,000 cost. (draw to be held in October)

o 50-50 draws have raised \$872.50 to date. We paid out cash from these for the Wine & Cheese anniversary cakes and to Wendy for sandwich and cheese trays after the Pro Am. Net \$500.50

o New Year's Dance - once expenses were paid out, we made a profit of \$602

- I have not had any feedback on the new member's introduction letter that I presented at the last meeting (other than verbal feedback at the meeting). It still needs tweaking for the spring.
- Our Wednesday ladies league has been very successful this season. We have not quite reached the number we were hoping for, but we've brought in nearly \$15K in added green fee revenue. If the weather continues we could expect more. This does not include the added power cart, bar and kitchen revenue from the ladies. We ended up with 60 ladies registered to play this year and average about 45 per week. I'd like to increase that number to 80 registrants for 2016.
- On the same note, I'd like to recommend we initiate a Monday night public men's league for next season. It would be the same format and cost as our ladies league this year. I believe there is a demand for this. To be modest, we could expect to add over \$10K in green fee revenue if we launch this program next year. Possibly more?
- I did a promo video for the club with aerial photography recently and have added the link to our home page. This is something we could do on a little grander scale in the future. Check it out at

<https://www.youtube.com/watch?v=uaSMuLVbkMY&feature=youtu.be>

- I have made contact with a company called Sport Law in Toronto. They are the ones I worked with in updating our bylaws when I was on the board of directors of the PGA of Canada. They are very up to date on what changes will be required in order to comply with the upcoming provincial not for profit corporations act. They will give us a

MGC BoD Meeting Monday 21 Sept 2015

quote on updating our bylaws once we give them a copy of our existing bylaws and a “wish list” of changes we’d like to see in them.

- Normally we launch our fall green fee special on the Tuesday after Thanksgiving. That would be October 13th this year. I recommend we charge the same as in the past (twilight rate of \$30, all day long). This is very well received each year and does draw players for fall golf that we normally don’t see during the season.

20. The next meeting of the Board of Directors will be on Monday 19 October at 18:00 hours (6 PM).

21. The meeting adjourned at 20:40 hours (8:40 PM).

John Foottit

Secretary/VP

If any member has a question or a concern, please contact me at:

john.foottit@gmail.com