

MGC Board of Directors Meeting Monday 24 Nov 2014

Members in Attendance:

President: Michael Mulcahy
Secretary/VP: John Foottit
Finance: Michel Gagné
House Chairman: Daryl Craig
Greens Chairman: Peter Beerli
Club Captain: Don Green
Membership: Ken Maheral

Staff in Attendance

Head Pro and Manager: Dan Kolar
Greens Superintendent: Bill Hudson

Decision Record

1. The meeting was convened at 18:30 hours.
2. The Board of Directors (BoD) Decision Record for the 10 November meeting was approved.
3. It was agreed to budget for a net increase of 10 members. The number of intermediate player categories was reduced to two (2) and the rates were adjusted to:
 - \$1000 for ages 19 to 29 (\$850 for members' dependents); and
 - \$1,100 for ages 30 to 39 (\$950 for members' dependents).
4. The proposal to offer a limited number of long-term discounted memberships at about \$1000/year for 10, 15, or 20 years to both current and prospective members was discussed, but no decisions were taken. Board members are to submit their feedback to Peter Beerli by 8 December 2014 with a view to reaching a decision at our next meeting.
5. A sum of \$1,950 will be budgeted for the annual rental of the approximately 90 acres of farmland owned by the MGC. Bill Hudson will advise the current tenant of our intent to increase the rent to \$2,500. Michael Mulcahy will canvas the membership for those that may be

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interested in serving on a Board sub-committee that will investigate options for this land, including its possible sale.

6. The advertising budget will be increased to \$10,000 for the 2015 fiscal year.
7. Dan Kolar advised that he receives a large number of requests every day from green fee players for near-term morning tee-off slots that he cannot honour. In an effort to boost revenues, two weekday morning tee times for 4 players will be reserved for the use of green fee players.
8. The Club has an ongoing problem with “ghost” players and “no shows”. As this issue represents a significant loss of revenue, approaches such as verbal warnings, followed by a loss of online (Buzz System) booking privileges, and/or fines were discussed. Once the details of a policy have been approved by the Board an e-mail “blast” (mass distribution) will be used, plus a web site posting, to ensure that all members have an opportunity to become aware.
9. BoD members will send their comments on Ken Maheral’s proposal to sell discount green fee booklets to him by 8 December.
10. A decision with regard to the use of the Reservation Masters online booking system was deferred.
11. While no decision has yet been taken with regard to assuming responsibility for the kitchen/restaurant, Daryl Craig, Dan Kolar, and Michael Mulcahy will approach the current operator, Wendy, to see if she is amenable to a contract cancellation. This issue will be discussed in more detail at our next meeting.
12. Club storage charges will continue to be included in the price of an annual membership because, in the estimation of the Board, optional club storage would drive the price beyond what most are willing to pay.
13. The operation of a beverage cart usually generates a financial loss. It was therefore decided to offer this service on a part-time basis. That is, on days that are known to generate a profit and during tournaments.

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14. The purchase of a new mower was approved, given that savings in labour and fuel could offset the price within 5 years.
15. The purchase of fertilizer and herbicides will be done on a bulk purchase/pre-pay basis in order to take advantage of a 5% price discount.
16. The Finance chair, Michel Gagné, will distribute a revised draft of the budget before 15 December.
17. The next meeting will be on Monday 15 December at 18:00 hours (6 PM). An in-camera meeting of voting Board members only will precede it at 17:00 hours (5 PM).
18. The meeting adjourned at 21:35 hours.

John Foottit
Secretary/VP

If any member has a question or a concern, please contact me at:

john.foottit@gmail.com